



FOR IMMEDIATE RELEASE

**PEEK UNVEILS TWITTERPEEK – MAKING IT AFFORDABLE
FOR MILLIONS MORE TO TWITTER ON THE GO**

November 3, 2009 - New York, NY - [Peek](#), the maker of the award-winning [Peek email and texting device](#), debuts the world's first Twitter mobile device today exclusively on [Amazon.com](#). [TwitterPeek](#) promises to unleash the thrill of [Twitter](#) on-the-go by enabling millions to tweet interesting news, stories, and ideas as soon as they happen – in real time – without an expensive smartphone or data plan.

Twitter has become a worldwide phenomenon, but - until now – the millions of Twitter users without a smartphone haven't been able to fully experience the fun of Twitter on-the-go. "TwitterPeek will make it easy and affordable for everyone who doesn't have a smartphone to really enjoy Twitter on-the-go," said Peekster-in-Chief [Amol Sarva](#).

TwitterPeek delivers the world of Twitter in a sleek, palm-sized gadget sure to top this year's holiday gift list. "Twitter die-hards will appreciate its 'always-on' instant tweet delivery and newbies will finally 'get Twitter' once they have TwitterPeek in hand," continued Sarva. "Even businesses that Twitter will dig TwitterPeek as a convenient way to stay connected with their customers."

At \$99 including unlimited nationwide service, TwitterPeek offers affordability no smartphone can match and a user experience far superior to SMS text messaging Twitter with a traditional cell phone.

Key features of TwitterPeek are:

- Unlimited tweets and direct messages
- Always-on instant tweet delivery
- Views links (as plain text) and Twitpic images
- Nationwide coverage. No wi-fi signal necessary.
- Full QWERTY keyboard, color screen, click scroll wheel
- 30-day money back guarantee
- 1-year manufacturers warranty

**Availability:**

- TwitterPeek is available exclusively on Amazon.com and TwitterPeek.com from November 3, 2009.
- The original Peek Classic and Peek Pronto email and texting mobile devices are available at Amazon.com, GetPeek.com, Costco.com, and select [Blockbuster](#) and [RadioShack stores](#).

Cost: TwitterPeek

- \$99 includes device plus 6 months of unlimited Twitter service (\$7.95 per month for service thereafter)
- \$199 includes unlimited Twitter service for lifetime of device
- No contracts

High resolution images of TwitterPeek available at www.GetPeek.com/buzz

About Peek

Peek is the maker of award-winning mobile messaging devices. Peek's mission is to take mobile messaging to a mass market with simple, stylish and affordable devices. Peek has received numerous accolades including WIRED & Time Magazine's "Gadget of the Year," Oprah's List and most recently BusinessWeek's IDEA Award. For more information visit www.TwitterPeek.com and www.getpeek.com.

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